

If you have wanted  
a Gibson

- why not have one

YOU may feel that you are handicapped in not owning a Gibson and undoubtedly you are, as no other instrument has ever so fully answered the inert desires of the earnest and ambitious musician.

You need no longer feel that this is a handicap, as the Junior line places the ownership of a Gibson within the bounds of possibility. You, too, can now have your own Gibson and do justice to the work which you have felt that you were capable of expressing. Why not come into our store at your first opportunity and let us show you the particular Junior Gibson in which you may be interested?

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Gibson "Junior" models are full sized

The designation "Junior" does not indicate that these are smaller, under sized instruments. They are the same size as the more expensive models and incorporate many of the same vital acoustic principles, but do not have some of the refinements found in the higher priced Gibsons.

## Gibson JUNIOR INSTRUMENTS



Characteristic Gibson  
Tone Quality and Construction at Popular  
Prices



GUITAR  
MANDOLIN BANJO  
REGULAR BANJO  
PLECTRUM BANJO  
TENOR BANJO

Only a Gibson Can Equal  
the Gibson Tone Richness  
and Volume---

Striving their utmost, musicians have been unable to equal the power, brilliancy and volume made possible with a Gibson Instrument.

The Junior Gibsons, with tone qualities closely approaching the regular Gibsons, are now offered at prices well within the reach of every musician.

### Mandolin Banjo

MB—Junior

Standard with 9-inch head, ebony finish maple rim and neck, polished. An instrument with tremendous volume and carrying power that can be played immediately by any mandolin or violin player. Solid ebony fingerboard.

### Plectrum Banjo

PB—Junior

The plectrum banjo, sometimes called the "Orchestral Four String Banjo," is a duplicate of the regular, or five string banjo, minus the fifth string. Its mellow minstrel-like tone makes it a great favorite. Rim and neck finished in ebony, 10 1/2-inch head.

### Tenor Banjo Style T.B. Junior



The tenor-banjo is the most popular of all banjos for chord and solo work in the modern dance orchestra. Easy to learn and play is one of its best features. Great volume and "snap." Neck and rim in ebony finish. Solid ebony fingerboard; 10 1/2-inch head; optional 21 or 19-inch scale.

### Regular Banjo

RB—Junior

The original American banjo, often called the "Five-string" banjo. Unexcelled for solo work. A peculiarly fascinating, mellow voice. Standard with solid ebony fingerboard, 10 1/2-inch head, polished ebony maple rim and neck.



## GUITAR Style L Junior Concert Size

A FULL-SIZED concert guitar in every respect, the Gibson L-Junior offers to discriminating guitar players the lowest priced guitar in the world to combine the truly essential features of a good guitar.

Arched back and top, carved out of solid blocks of wood, solid ebony fingerboard; pearl position dots; clear-grained spruce top and maple back and rim; excellent quality machine heads and strings; finished ebony, polished. Great volume and resonance with an astonishing beauty of tone.



## JUNIOR GIBSONS

The phenomenal Gibson Features Incorporated into Instruments at Popular Prices

A NEW era in music was established with the evolution of Gibson string instruments. The adaption of well known principles in the construction of violins with many new and original patented developments evolved a splendor of tone that has in a few years made the name "Gibson" famous in the music world.

Not desiring to lessen the regard for Gibson quality and beauty, the manufacturers of Gibson instruments have constantly been striving to elevate their creations to a greater artistic plane both in decorative beauty and infinite care in the construction, as well as through the use of correct acoustic principles. The result, perhaps, has been to place the price

level where it has become a sacrifice for the ambitious amateur as well as some professionals to afford their purchase.

An innovation, therefore, that will be welcomed by those who are desirous of owning a Gibson is the offering of the Junior line which will give you practically all that is desirable in a Gibson, lacking only some of those refinements which at present you may feel you can not afford.

Space will not permit our telling you in detail of the features which account for Gibson superiority, so we urge you to ask for our complete catalog and study it carefully.

## THE MUSIC PALS OF A NATION



EVERYONE A GIBSONITE

## MANDOLIN Style A Junior



THE Gibson Junior Mandolin is modeled exactly like the other members of the "A" models, differing from them chiefly in the point of materials, refinements of finish and ornament.

It is priced at the lowest a mandolin can be priced and retain the structural excellence and tone of Gibson standards. Arched top and back of Stradivarius construction; solid ebony fingerboard; excellent quality machine heads and strings; finished shertan brown, polished. A clear, singing tone so characteristic of all Gibson mandolins.